



To: White Bear Lake High School Manufacturing Pathway Kick-Off Participant  
From: Ling Becker, VHEDC Executive Director  
Date: September 10, 2015  
Re: Agenda for Sept. 25th Event

*On behalf of the VHEDC, White Bear Lake Area Schools, Century College, HIRED, and Enterprise Minnesota, we thank you for your willingness to participate our upcoming event at White Bear Lake High School South Campus. We hope this will provide you all the details you need in order to have a great morning with us! If for some reason, you are no longer planning to participate please let me know.*

**Date/Time:** Friday, September 25 from 9:00-11:00 am

**Location:** **Mariner Theater on** South Campus, White Bear Lake Area Schools, 3551 McKnight Road North, White Bear Lake, MN 55110

**Background/Purpose:** Recently White Bear Lake School District received a \$250,000 grant from the United Way to launch a Manufacturing Pathway in response to improving workforce readiness for our students and to address industry needs. This initiative is very important to the local business community as a strong, well-skilled workforce is an essential component to ensuring economic vitality of our industries. The goal of this event is to bring visibility to this important work, engage students in the potential of a manufacturing career path, and provide industry and community leaders to come together to highlight this important economic development need.

**Event Agenda: All participants seated on stage.**

Introduction/Welcome	Delroy Nygren, WBLAS	9:00-9:10
Commissioner Proclamation	Commissioner(s) Huffman, Reinhardt	9:10-9:15
Keynote Speaker (introduced by Delroy, when done will introduce show/tel)	Danny Mishek	9:15-9:30
Industry Show & Tell: we are hoping you can each intro yourselves.	Anne Hed, Hed Cycling Ken Rude, Donatelle Sue Landstrom, Reell Precision Todd Roach, Computype	9:30-9:50

Bob Kill, State of Manufacturing, Workforce (introduced by Delroy)		9:55-10:10
Panel, moderated by Bob	Anne Hed, Hed Cycling Joy Vander Heiden, Schwing Sue Landstrom, Reell Precision Gregg Peterson, Hereaus Todd Roach, Computype	10:10-10:40 (including ? time)
Thank you/Upcoming Events (Delroy)		End at 10:40/this end time has some padding built in. We anticipate leaving the theater no later than 11:00.
Reception/Meet and Greet: Due to space constraints, each organization/business will be given ½ table space due.	Table set ups: Schwing Reell Donatelle Enterprise Minnesota Century College: Fab Lab/Innovation Center 360 KeyTronicEMS LasX Mission Foods Motion Tech Automation Tolerance Tool Robotics Alley (Tentative) MavMeetUp (Tentative) Telemetry & Process Control	Students will be allowed to stay and do meet and greets beyond 11:00am.

### Event Logistics

**Parking:** There are approximately 60-70 parking spaces reserved for this event (west side of school by tennis courts). If you have multiple attendees from one businesses, please consider carpooling. There will be signs and people directing attendees. Also, there is a map attachment with your participant email.

Display Tables: Tables will be set up outside of the theater (by the windows) ahead of time. You can set up tables/displays at 10:30 or earlier if you would like. If you arrive after the program starts, you can unload at door H (North West side of building). This door is the closest to the theater and area we will be using for displays. If you want to come early (before the program starts), unload at door M (North East side of building). This is a double door that opens into the shop. You can unload, go park and set up whenever you want. You can leave materials in this area until you want to set up your display.

**If you have anyway giveaway items, feel free to bring them to distribute at your tables.**

Audience: The audience will be made up of many key stakeholders including:

- High school students
- Educators/Administrators/School Board Members
- Elected Officials
- Industry partners

We encourage you to invite others to attend as we bring awareness to this important economic development. Eventbrite link to rsvp: <http://bit.ly/1IDNKcc>

If you have any questions or concerns, please contact me at [lingbecker@vhedc.com](mailto:lingbecker@vhedc.com) or 651-485-9532. Thank you for being a part of this special event!