

## Help make BearPower events a success!

Your involvement will ensure thousands of kids in the community have access to family-friendly opportunities to eat better and move more, and help them reach their full potential.

## What is BearPower?

BearPower is a community-wide movement focused on making it easy and fun for White Bear Lake area children to eat better and move more. BearPower works through partnerships, local events, and programs to make it easier for children to eat well and be active in all the places they live, learn and play.

The BearPower Leadership Team includes representatives from District 624, the YMCA, HealthPartners White Bear Lake Clinic, and community members. We are working together so all kids can reach their full potential.



## Impactful events & programs

Since 2013, more than 9,000 students and families are reached each year through fun, engaging BearPower events and programs focused on eating better and moving more. BearPower has worked to remove barriers for families by providing community events at no- or very-low-cost, to ensure there is no financial barrier.



- The *Breakaway Family Bike Ride* welcomes roughly 300 community members to pedal with families.
- The 6.24K celebrates Homecoming with approx. 300 community members at a family-friendly walk/run.
- Family Yoga Day brings together more than 100 families and community members for a relaxing morning of stretches, smiles and fun.
- The Harvest Party brings together roughly 300 community partners and members to celebrate locally grown food and gardening.
- The White Bear Lake Winter Farmers Market provides roughly 1,400 community members with an opportunity to purchase local produce.
- The Try for 5 School Challenge impacts more than 4,000 White Bear students each year and focuses on increasing fruit and vegetable consumption through a three-week classroom program in elementary schools.